



Dallas Military Order News



OCTOBER 2024

BEST LARGE MOWW CHAPTER IN THE NATION

Volume 33, No. 4

This Month's Speaker



Admiral Patrick Walsh
Retired

Navy Admiral (Ret.) Dr. Patrick M. Walsh, President, Cristo Rey Dallas College Preparatory School: Awards Day Youth Leadership Conference Students

The October 1, 2024 Dallas Chapter MOWW Luncheon is the annual recognition of students our chapter sponsored for the 2024 summer conferences.

We are honored to have as our special guest speaker Navy Admiral (Ret.) Dr. Patrick M. Walsh, President, Cristo Rey Dallas College Preparatory School. Admiral Walsh is a Dallas native, having graduated from Jesuit High School. He is a 1977 graduate of the U.S. Naval Academy in Annapolis, after which he served the nation in a distinguished naval career, highlighted by serving as the 59th Vice Chief of U.S. Naval Operations.

He has held significant leadership positions over the course of a 34 - year career as a carrier-based, combat fighter pilot, former Slot Pilot for the Navy's Blue Angels as well as Commander of the U.S. Pacific Fleet, the largest naval force in the world. Following his retirement he has continued in a variety of private sector endeavors featured with Vice Presidency of the Boeing Company's Global Services Navy - Marine Corps.

At check in, please purchase raffle tickets from Marshal Teipel to support our YLC programs.

OCTOBER KEY DATES

- ❖ October 13th – US NAVY Birthday
- ❖ October 13th – National Defense Briefing Series
- ❖ October 14th – Columbus Day
- ❖ October 30th – 2024 Help our Heroes Annual Luncheon



September Speaker Janine Turner amongst new and existing MOWW members

COMMANDER'S REPORT



The October Chapter Meeting is probably the most rewarding meeting of the entire year. It is the month that we honor the students from the MOWW Youth Leadership Conference (YLC). We will have more than 15 special guests this year to join us at our luncheon to celebrate the accomplishments of these YLC students. LTC Greg Schmitz, USAR (Ret), will be giving out awards to 2 Texas Wesleyan University YLC students, Amrita Vukoti and Will Spencer, and 2 Texas A&M University YLC students, Arabella Morales and Ruby Chabot. These distinguished leaders of tomorrow, their Senior Military Instructors, school principals and parents are our VIP Guests. To further inspire these students our Chapter has invited Navy Admiral (Ret) Dr. Patrick M. Walsh, President, Cristo Rey Dallas college Preparatory School, to be our Speaker for October. Please congratulate these students and continue with your support of the goals and

objectives of our Youth programs. We are fortunate to have Senior Vice Commander CPT Mark Smits and LTC Greg Schmitz as coordinators for our YLC Programs. Their commitment to 'Service Above Self' is truly reflective of our MOWW motto: "It is better to serve than to be served."

This month we will be inducting 3 new companions: Col Robert B. Douglass, USAF (Ret), CPT Stephen S. Brightman, USA (Fmr), and LT Eric Stroud, USNR (Fmr). We want to welcome these companions into our Chapter. As we continue to induct more and more companions each month, our Chapter will be needing more volunteers to step up to fill some committee vacancies and assistants. Our wonderful Treasurer, Capt. David Wallace, USAF, is moving at the end of the year. If you would like to serve as our Treasurer or on one of our many committees, please let us know.

Thank you for all your support and dedication to our great Chapter. It is my honor to serve our Chapter with joy and gratitude.

For the Good of the Order

LT Natan Ton-That

DALLAS CHAPTER ACTIVITIES

September Luncheon Speaker

Janine Turner spoke to our membership and participants about her organization, Constituting America, the programs and initiatives that promote awareness around the continued relevancy of the US Constitution.

For more info, visit Janine's website:

www.janineturner.com



Janine Turner informing participants about her books, non-profit activities and various scholarship awards regarding leadership and principles of the American Founding. More information can be found at www.ConstitutingAmerica.org

Award and Recognition Ceremonies



From Left to Right - Photo 1: Ramon Ramos presenting award to companion Cpl Michael C. Stickle. Photo 2: LtCol Michael W. Menefee presenting pin to CW04 William A. Chatfield. Dallas PD Detective Barrientos.



From Left to Right - Photo 1: Allen Clark presenting award to MAJ Robert W. Holmes. Photo 2: Swearing in of new companions Michelle Metzger, Michael C. Stickle, and Sgt. Danny A Rossner.

NATIONAL & HOMELAND SECURITY REPORT

ISRAELI RETALIATION AGAINST IRAN AND HEZBOLLAH

By: LtCol Michael W. Menefee, USMCR (Ret)

A few years ago, Hezbollah, the Iranian proxy paramilitary organization primarily located in Lebanon, began using pagers and walkie-talkies for their internal communications with their senior leaders. Hezbollah Secretary General, Hassan Nasrallah wanted to use low-tech communication devices to avoid detection from the Israelis, because he believed that their cell phone communications could be hacked and intercepted by Israeli Intelligence. Hezbollah contracted a Taiwanese company named Gold Apollo. Gold Apollo subcontracted a consulting company named B.A.C. in Hungary to manufacture the pagers. Neither Gold Apollo nor Hezbollah knew B.A.C. was one of three shell companies' Israeli intelligence had created to deceive the Hezbollah leadership. In fact, Israel was manufacturing the pagers for Hezbollah.

They also did not know Israeli intelligence had infused the pager batteries with PETN. PETN is the chemical abbreviation of Pentaerythritol tetranitrate and is an explosive material. It is structurally like nitroglycerin, and when it is mixed with a plasticizer, it makes the material more flexible and elastic to become a plastic explosive. It is a primary ingredient of Semtex. The first pagers were sent to Hezbollah in 2022. PETN is used in charges of plastic explosives like C4, and bursting charges of small caliber ammunition. It can be stored longer than nitroglycerin. Israeli intelligence called the pagers posing as a Hezbollah message. The pager batteries overheated, and they exploded in mass. As of 22 September 2024, Israeli intelligence had eliminated all but three of Hezbollah's senior leadership with the targeted pager attack.

Walkie-talkies were Hezbollah's primary back-up communications devices. The next day, Israeli intelligence followed-up the pager attacks with walkie-talkie attacks. The walkie-talkies had the appearance of walkie-talkies manufactured by a Japanese telecom manufacturer named Icom. Even though Icom had told Hezbollah they were counterfeit, Hezbollah continued using them. Since they were considerably larger than the pagers, the Israelis packed them with much more PETN. Whole buildings, apartment units, and cars were destroyed at once, eliminating all but the Hezbollah Secretary General. One of the terrorists eliminated was Ibrahim Aqil, the commander-in-chief of Hezbollah's special operations unit. He had a \$7 million reward on his head from the US State Department. He was thought to be the Mastermind behind the Marine barracks attack in 1983 which killed 241 Marines and sailors. It is thought the Israeli intelligence agency, Mossad, is accountable for the pager and walkie-talkie attacks which targeted hundreds of Hezbollah militants. At least 37 people were killed, and thousands of people were injured in Lebanon and Syria on 16 September 2024.

Hezbollah Secretary General Hassan Nasrallah was killed in an Israeli airstrike in Beirut on 27 September 2024. Hezbollah began its attacks on Israel on 08 October 2023, one day after the Hamas raid that killed over 1,139 Israelis and Americans. Additionally, 251 hostages were taken, and most are either still captive or have been murdered. Since that date, Hezbollah has launched thousands of missiles into Israel and more than 60,000 Israelis had fled their homes in northern Israel to be relocated in other parts of Israel.

The idea for this targeted attack was reportedly the idea of a young female Israeli Intelligence officer in her 20s. It is this type of long range out-of-the-box thinking by a younger ranking officer that helped make this retaliatory attack successful, and perhaps our military and intelligence services should consider. The Israeli's wanted to create a feeling of fear and trepidation within the Hezbollah and Iranian leadership ranks - that the Israeli Defense Forces (IDF) and Mossad could reach out and touch them at any time. A concern of US intelligence analysts is that a similar attack by China, Russia, North Korea, or Iran could target US cell phones, televisions, microwave ovens, or other commonly used electronics which are manufactured in other countries. Another primary concern is the increased possibility of a wider regional conflict, especially if Iran gets nuclear weapons. The US is stretched too thin to be in multiple regional conflicts or a global conventional war, and a nuclear war may end human existence.

NEWS AND ANNOUNCEMENTS

Dallas Chapter MOWW Bylaws



Proposed Amendment: Membership

Purpose: Senior NCOs grade E-7 and above were approved for MOWW membership in the 2024 national conference and the chapter Bylaws wording is taken directly from the MOWW Constitution as amended 19 August 2024.

Summary:

All proposed changes to the Dallas Chapter Bylaws below are underlined and in bold.

ARTICLE III

Membership

2. Regular Membership is open to a citizen of the United States of America of good moral character and repute who has served honorably on Active Duty, to include Active Duty for Training, in the Armed Forces of the United States of America (Active, Guard, Reserve), National Oceanographic and Atmospheric Administration (NOAA) or the United States Public Health Service (USPHS) as a Federally-recognized Commissioned, Flight or Warrant Officer **or Senior Non-Commissioned Officer in the paygrades of E- 7 through E-9** during the period 6 April 1917 to the present, or to such later date as may be determined by the Order during a National Convention. [Section revised by National Convention in 2024.]

Proposed Amendment: Membership

Purpose: Attempt to limit liability by providing guidance to provide adequate security for restricted personal information viewed or collected as part of the membership process.

Summary:

All proposed changes to the Dallas Chapter Bylaws below are underlined and in bold.

ARTICLE III

Membership

4. Companions sponsoring a new member are responsible for verifying the eligibility and moral character of said potential new member. After signing a new member's application, the sponsor will insure **ensure** that it is forwarded to the Adjutant for processing.

NPI (nonpublic personal information) should not be retained in any format which includes date of birth, social security number, credit card information, bank account information, DD-214s, or anything else which is not needed for contact roster purposes, unless strong safeguards have been provided to deny unauthorized access. To act otherwise invites disclosure of the information and liability to the chapter.

NEWS AND ANNOUNCEMENTS

2024-2025 Strategic Goals and Chapter Action Plan

Strategic Goal (SG) 1. Consistently develop and deliver attractive, and high-impact community outreach programs and activities.

- Adapt programs and activities to attract veterans who donate their time, talents, and efforts.
- Stimulate strong and sustainable growth of supportable outreach programs and activities.
- Increase engagement with key program stakeholders and subject matter experts.
- Assist community leaders who are not eligible for MOWW membership to help – All veterans and Patriots.

Action Plan

- Support Veterans Events in surrounding cities and towns (Dallas Veterans Parade, Texas Veterans Parade in Arlington, Frisco Veterans Parade, etc.).
- Conduct Monthly Chapter Meetings person-to-person, and Monthly Staff Meetings person-to-person/zoom (hybrid).
- Conduct Symposium Events with other Regional Veteran Service Organizations (VSO)
- Recruit E7-E9 Veterans to become members (NEW).
- Recruit all veterans to join as Patriots.

Strategic Goal (SG) 2. Expand our impact through alliances and strategic partnerships with organizations that align with our mission.

- Develop and implement a process for identifying and vetting potential alliances and strategic partners.
- Codify existing and new formal relationships with appropriate organizations and emphasize those relationships publicly.
- Integrate established alliances and strategic partnerships with existing and new programs and activities.
- Assist members in developing local relationships with appropriate organizations, posting on local websites and social media, and integrating those organizations into chapter community outreach programs.

Action Plan

- Contact Veteran Service Organizations (VSO) and veteran groups in the community to become partner (Depart of Defense Vietnam War Commemoration – Dallas Chapter of the MOWW is a Commemorative Partner).
- Overhaul Chapter's website and social media (Facebook) to optimize traffic and marketing with two goals in mind: recruitment and fundraising.
- Increase participation with the AFA and NDBS

Strategic Goal (SG) 3. Increase visibility of the Chapter at the national and local community levels through focused communication, marketing strategies, and local community engagement.

- Implement Communication and Marketing Strategy that includes use of technologically based platforms and mediums.
- Integrate the Information & Publicity Committee as the focal point for creating and executing the overall Communication and Marketing Strategy.
- Develop and implement communication, marketing, and engagement strategies, informed by the national by the national strategy, which include websites and social media.

Action Plan

- Webmaster is tasked with overhauling the website and social media to meeting the goals of recruitment and fundraising.
- Appoint Assistants for Staff positions of Treasurer, Marshall, Chaplain, Communications and Special Operations to foster Succession Planning (Assistant Marshal, new Treasurer, new Chaplain, Assistants for the Newsletter, assigned, working on assignment of other positions).
- Foster support and attendance for Massing of Colors and participate in Region VIII Youth Leadership Conferences
- Utilize Companions, other than staff, to present Awards and Presentations on Outreach Programs - JROTC awards multiple Companions participated; YLC interviews; Veteran's Day events; DFW National Cemetery (8+); Wreaths Across America; Scouting; NDBS; Protectors of Freedom Video.

Strategic Goal (SG) 4. Annually grow engaged and sustainable Chapter membership.

- Motivate, influence, and engage Companions to proactively attract new Companions.
- Retain existing members.
- Develop, fund, and implement a regional strategy to attract new members.
- Determine why our Chapter is not attracting targeted cohorts essential to membership growth.
- Grow and retain veteran membership ensuring 75% veteran membership for compliance with 501(c)19 requirements.

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NEWS AND ANNOUNCEMENTS

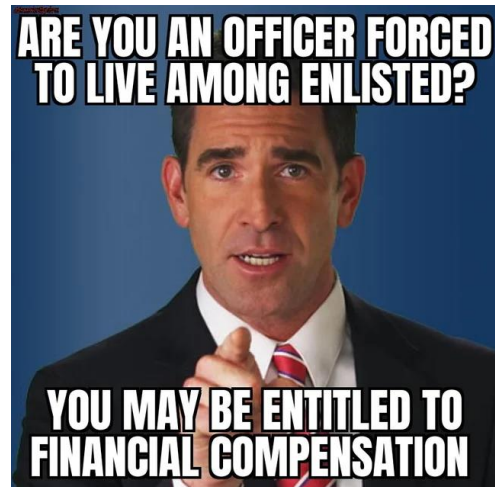
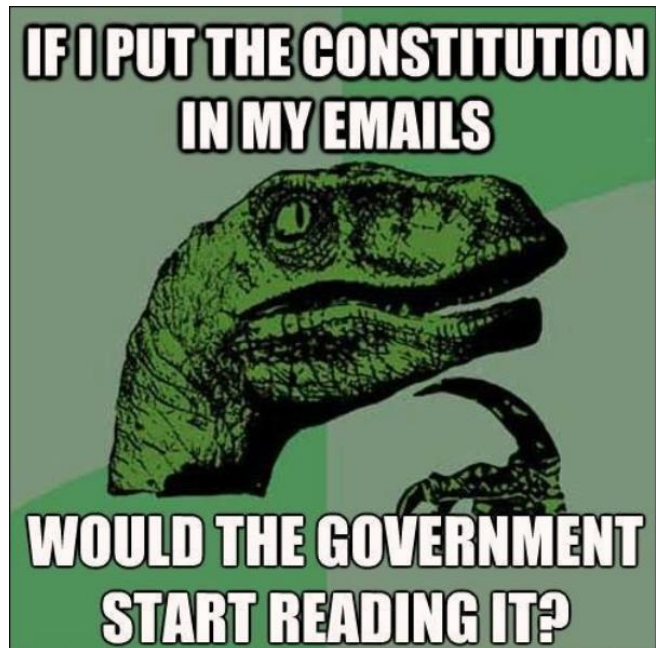
Happy
Birthday

*“People who have the most birthdays –
Live the longest”*

1 October Lawrence L. Anderson
1 October LT Thomas E. Hartin
2 October COL Michael T. Anderson
2 October MS Gayle D. Westapher
4 October LT Eric Stroud
7 October HPM Frank Sutherland Hall
10 October Capt John B. Belvin III
10 October CAPT Scott O’Grady
12 October Col Joseph L. Cordina
12 October Capt John M. Hayes
12 October Capt James M. Malakoff
12 October HPM Kenneth A. Mayfield
12 October HPM Scott Morris
12 October LCDR Larry Wilcock
16 October LCDR Ben J. Petrick
16 October LTG Ricardo Sanchez
18 October Lt Col William H. Whitten
19 October Lt Col Martha Cencki
21 October HPM Tracy K. Fisher
22 October LtCol Mike W. Menefee
23 October CHAP Mark R. Johnston
25 October HPM Katherine Blair
25 October Capt David Pickett
26 October VADM David Robinson
27 October HPM Joanne Epply-Schmidt
28 October LTC Michael S. Christians
28 October HPM Catherine Hogan
31 October HPM Jeremy Moore
31 October HPM Marv Moore



Lighten Up



UPCOMING EVENTS



National Defense Briefing Series

The All-Volunteer Force (AVF) is now in its 51st year and by most measures has been successful, producing a high quality, combat-effective force that has performed superbly across the spectrum of conflict, from the waning days of the Cold War, to the short, high-intensity conflict of Desert Storm to the prolonged low-intensity wars in Afghanistan and Iraq. With the emphasis now shifting back to global peer competition with the growing possibility of major regional conflicts, there is no reason to think that the AVF would not continue to perform superbly from a military perspective.

There are, however, storm clouds on the horizon. Recruiting the numbers of young men and women required to sustain the AVF has been difficult. The shortfalls reflect short-term environmental factors such as low unemployment, but more seriously, long-term societal trends such as a declining trust of all government institutions and doubts about the role of the United States in the world order.

The panel will discuss the causes and near-term solutions, as well as models used by other nations and long-term options open to the United States.

U.S. Army photo titled 2ID Recon taken by Petty Officer 1st Class Marton Anton Edgil.



Register for the event [HERE](#).

NEWS AND ANNOUNCEMENTS

MOWW Monstrous Membership Drive



•MOWW•
MILITARY ORDER
OF THE WORLD WARS

Dear Companions,

Mark your calendars for the MOWW **Monstrous Membership Drive!**

The Monstrous Membership Drive will run from OCTOBER 1 – OCTOBER 31. During this time, regular and perpetual MOWW memberships will be available at a 20% discount to all NEW Companions!

MOWW'S MONSTROUS
MEMBERSHIP DRIVE

SPECIAL DISCOUNT ON MOWW MEMBERSHIPS!

OCTOBER 1ST - 31ST

REGULAR MEMBERSHIP	: \$60 \$48
PERPETUAL MEMBERSHIP	: \$500 \$400

USE DISCOUNT CODE: **SPOOKY**

VISIT [MOWW.ORG](https://moww.org) TO BECOME A COMPANION

Instructions: For online applications, visit <https://moww.org/become-a-companion/>

Enter the discount code at check-out: **spooky**

Mail-in membership applications must be postmarked between 10/1/24 - 10/31/24 to qualify. The discount will be automatically applied by MOWW staff when processing the application.

Restrictions: The Discount is for **New and Reinstated Members Only**. Not Valid for Installment Plans or 1st year commission or multi-memberships. Discount is not applicable for current members.

Don't miss this chance to grow your Chapter and advance MOWW's Strategic Goals! Remember, this hauntingly good deal ends on Halloween—act now!

Recruit with Purpose. Serve with Pride. Continue the MOWW Legacy!

NEWS AND ANNOUNCEMENTS

2024-2025 Strategic Goals and Chapter Action Plan

(continued from Page 5)

Strategic Goal (SG) 4. Annually grow engaged and sustainable Chapter membership.

Action Plan

- Improve website to make it user friendly, increase traffic, attract new members and donors.
- Convert as many Regular Companions as possible to Perpetual Companions.
- Conduct Monthly Chapter Meetings person-to-person
- Conduct Monthly Chapter Staff Meetings person-to-person & zoom (hybrid)
- Expand Recruitment to include E7-E9 (New Change to the MOWW bylaws)
- National Defense Briefing Series (NDBS)

Strategic Goal (SG) 5. Increase revenues ensuring adequate financial resources to fulfill the Chapter's mission.

- Invest in the data, technology, and staff required to develop the foundation of an effective fundraising program.
- Identify and engage in new funding streams in support of the Chapter's mission, vision, and activities.
- Implement Increased external and internal sources of revenue at all levels of the Chapter.
- Assist the Chapter in the development of local fundraising initiatives that seek donations and grants from outside of our Chapter.

Action Plan

- Our new website is designed with the goals of recruitment and Fundraising.
- Our Website and Marketing team is focusing on reaching out to big donors.
- Hold Regular investment Meetings to focus on our investments at Ameriprise Financial.
- Support National Defense Security Briefings and utilize raised funds to further expand programs.


Strategic Goal (SG) 6. Increase the number of members and strengthen the Chapter.

- Attract, develop, and retain a dedicated volunteer force to carry out the Chapter's community outreach mission.
- Seek and identify energized leaders to achieve success individually and collectively at all levels of the Chapter.
- Strategically focus recruitment on opportunity-rich organizations with high potential leaders and large numbers of eligible members.
- Develop at all levels of the Chapter the tools and skills required to succeed.

Action Plan

- Begin program of recruiting E7-E9 veterans to become members.
- Convert as many Regular Companions as possible to Perpetual Companions.
- Conduct Leadership Training for Commanders, Officers and Committee Chairs.
- Appoint Assistants for Staff positions of Treasurer, Marshall, Chaplain, Communications and Special Operations to foster Succession Planning
- Strive to achieve National recognition through Program Awards, and present appropriate recognition to the applicable Program Coordinators.
- Identify key personnel for succession planning. Encourage attendance by other VSO personnel to attend Chapter meetings and consider joining.
- Encourage senior leaders, staff and chapter companions to join other local and national Veteran Service Organizations.

MARK YOUR CALENDARS

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- ❖ October 30, 2024 – Army Scholarship Foundation – [Annual “Help our Heroes” Luncheon](#)
 - ❖ November 5, 2024 – JROTC Awards – Lt. Gen. John H. Campbell
 - ❖ November 11, 2024 – Veterans Day
 - ❖ November 28, 2024 – Thanksgiving Day